

2026 UXPA International Sponsorship Prospectus

June 22-25, 2026

Caesars Palace

Las Vegas, Nevada

sponsorships@uxpa.org

About UXPA

Founded in **1991**, UXPA International has evolved to become the hub for user experience professionals worldwide. With over **50 chapters** around the world, UXPA is internationally recognized as an authoritative source of knowledge on the practice of usability, user-centered design, and user experience.



Our Goals

UXPA International aims to be the leading authority on usability, user-centered design, and UX while fostering professional development and education across the field. We advocate for the business value of research, design, and evaluation, build a strong community of UX professionals through knowledge sharing and networking, ensure effective industry governance, and continuously enhance the value of membership.

Sponsorship Benefits



Recruiting

Network with talented UX professionals for your growing team.



Brand Awareness

Be further recognized as a supporter of the UX community.



Audience Reach

UXPA has a broad reach:

- LinkedIn – **50K+**
- Instagram – **1K+**
- X/Twitter – **24K+**
- Facebook - **36K+**



Target Audience

Engage with qualified sales leads seeking UX products & services.



Channel Marketing

Increase contact lists and social media engagement to promote your organization, product, & services.

Conference Insights

With this year being in Las Vegas, UXPA expects an even greater number of influencers and decision makers.

25%

Attendees are managers & decision makers for purchase

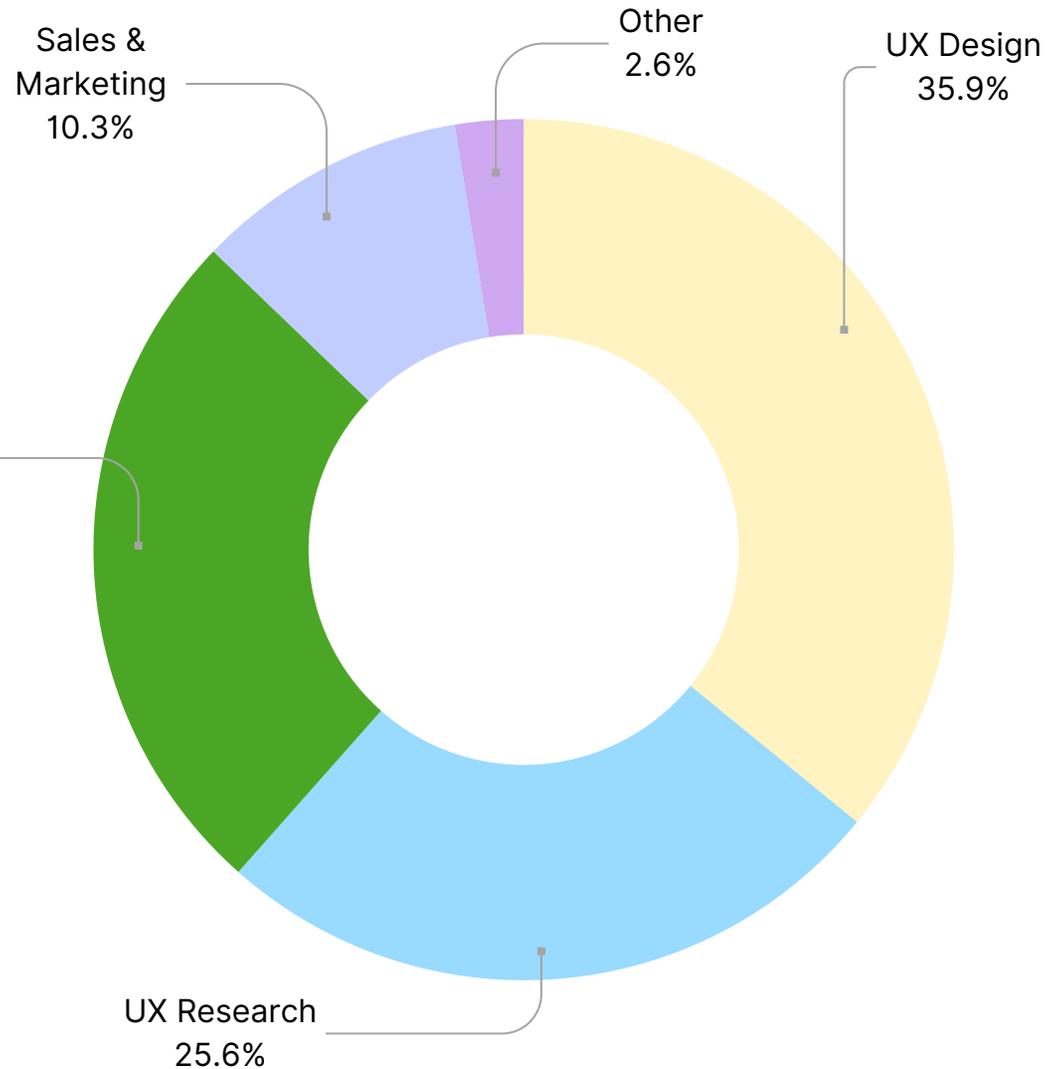
150+

Companies represented

400

Average attendee count.

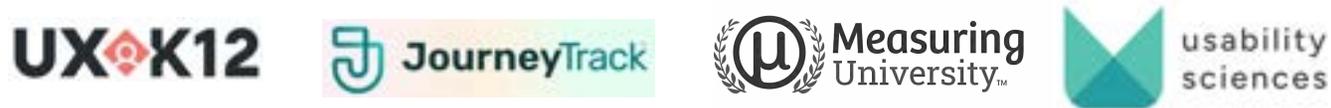
** Projected at 500 for 2026 **



Our Past Sponsors



Partner with the conference that is trusted by industry icons.



Pricing Options

- Exhibitor Tiers
- Sponsorship Opportunities

Exhibitor Tiers

All exhibitor tiers come with:

- Acknowledgement in UXPA social media & Newsletter
- Logo on UXPA conference website & app
- Pre-conference sponsor reception
- Recognition at Keynote address
- 2 complimentary conference passes
 - 1 conference pass for Education Tier

Diamond	Platinum	Gold	Education
\$12,000	\$7,000	\$5,000	\$4,000

	Diamond	Platinum	Gold	Education
Ads run in UXPA monthly newsletter (11k subs)	12 months	6 months	1 month	1 month
Additional Discounted Conference Passes	3	3	2	—
Booth Space	20' x 10'	10' x 10'	10' x 10'	10' x 10'
Discount on future sponsorships for one year	15%	5%	—	—
Access to interview/meeting room	✔	✔	—	—
Virtual swag bag	✔	✔	—	—
Lunch-time announcement	✔	—	—	—
Earliest selection on booth location	✔	—	—	—
Placement in highest traffic area	✔	—	—	—

Additional Sponsorship Opportunities



Diamond and Platinum tiers receive an additional discount on all sponsorship opportunities listed below.

*** UXPA is open to discuss other sponsorship possibilities.*

Title Sponsor

Your logo will receive top-tier visibility throughout the conference and all benefits of Diamond Exhibitor.

\$35,000

Opening Cocktail Hour

Your logo will be on the signage in the reception area, cocktail bars, and napkins used in the reception.

\$10,000

Closing Cocktail Hour

Your logo will be on the signage in the reception area, cocktail bars, and napkins used in the reception.

\$8,000

Networking Session

Your company's logo will be on the signage during the networking sessions.

\$4,700

Virtual Swag Bag

Reach 100% of attendees with digital offers, lead magnets, and branded resources.

\$1,000

We look forward to partnering with you!



Email us at sponsorship@uxpa.org, and let us know how we can help promote your organization at UXPA International Conference, Vegas 2026.